



SHIVA SUBRAMANIAM INNOVATION COACH



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KARTHIK S
HEAD TALENT DEVELOPMENT
TCS

DESIGN THINKING

3 - 4 FEBRUARY, 2024 10 AM- 5 PM @ IIT MADRAS

REGISTRATION:

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Design Thinking - the Fundamentals

- What is it?
- Why do we use it?
- The steps in Design Thinking
- Empathy a powerful instrument
- Design thinking tools to solve problems
- Real-time application, practical examples, case studies
- Generative Al and Design Thinking



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